

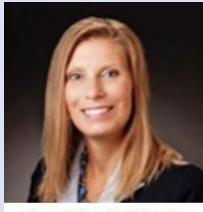


Connections

- a BridgepointMD publication – advancing specialists within value-based care -

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AnnMarie Merta

CEO Spotlight

Navigating the Future of Value-Based Care

As we continue to navigate the evolving landscape of healthcare, our commitment to value-based care has never been more critical. The regulatory environment is shifting rapidly, with an increasing emphasis on cost reduction, improved patient outcomes, and accountability.

Our work with specialist physicians is at the forefront of this transformation. By focusing on value-based care initiatives, we are not only meeting regulatory requirements but also driving significant improvements in the quality-of-care patients receive.

Here are our key focus areas:

1. **Enhancing Patient Outcomes:** Through our innovative care models and partnerships, we are delivering higher-quality care that prioritizes patient health and satisfaction. (CarepointMD)
2. **Reducing Healthcare Costs:** Our data-driven approach enables us to identify high-cost, high-utilization areas and implement strategies to manage and reduce these expenses effectively. (HubpointMD)
3. **Improving Provider Engagement:** We are working closely with our specialist physicians to ensure they have the tools and support needed to thrive in a value-based care environment. This includes robust data analytics and help with streamlined processes. (HubpointMD)
4. **Adapting to Regulatory Changes:** We stay ahead of regulatory updates to ensure compliance and leverage new opportunities for growth and improvement. (Making Care Primary, TEAM)

The healthcare industry is at a pivotal moment, and our proactive approach positions us as leaders in value-based care. Together, we are making a meaningful difference in the lives of our patients and the healthcare system as a whole.

Thank you for your dedication and hard work. Let's continue to drive innovation and excellence in everything we do.

MI-Logix Acquisition



BridgepointMD, Inc., is pleased to announce the acquisition of the MI-Logix data analytics platform. MI-Logix is a claims data software solution that digests high-volume claims data sets from various sources (CMS, commercial payers, or others) to produce tailored output dependent upon client needs.

Bridgepoint MD will integrate MI-Logix into our HubpointMD business enterprise focused on SaaS-enabled technology solutions for healthcare. Key features of MI-Logix include:

- 1) **Episode of Care Models:** Parses claims data into discrete episodes of care using a developing standard construct tailored by duration, cost, and other factors. Provides insights into episode pricing and provider performance.
- 2) **Market Intelligence:** Analyzes client performance in cost, key indicators, and utilization management, comparing them to market benchmarks. Helps clients demonstrate value and negotiate better contracts.
- 3) **Value-Based Care Analysis:** Essential for value-based care models, offering insights into cost and performance metrics. Identifies areas for improvement to enhance efficiency, financial outcomes, and patient satisfaction.

AnnMarie Merta, BridgepointMD's CEO, commented, *"The acquisition of this innovative adaptive technology platform strengthens BridgepointMD's commitment to delivering cutting-edge, data-driven healthcare solutions and positions us well as we follow our mission to becoming a leader in building high-value networks and developing productive partnerships among risk-bearing entities and supporting our specialist network in their transition from volume to value."*

Visit MI-Logix at www.MI-Logix.com



Be sure to follow us on LinkedIn for the latest, up to date information on value-based care.
<https://www.linkedin.com/company/bridgepointmd>

BPMD Update & Stockholder Meeting

On June 18, 2024, the BridgepointMD leadership team hosted a Company Update and Stockholders Meeting. The team provided a comprehensive update on the market rollout of offerings developed to help specialists engage entry points for value-based care, ranging from chronic care management to episode-based risk-contracting for eligible specialties.

Founder and Board Member Dr. Will Harrill commented, *“BridgepointMD is unique in this space because physicians are stockholders and investors, supporting the development of specialist-centric solutions and tools to engage evolving ACO payment and referral models. We are very proud of this and look forward to the future.”*

If you missed this meeting, please reach out to get the latest details.

Value-Based Care: A Contested and Evolving Paradigm

Value-based care (VBC) has emerged as a transformative concept in modern healthcare, sparking intense debate. While some applaud its potential to enhance patient outcomes and operational efficiency significantly, others voice concerns about its challenges and uncertainties. This dynamic is evident as the Centers for Medicare & Medicaid Services (CMS) and its innovation arm, the Center for Medicare and Medicaid Innovation (CMMI), forge ahead with new value-based care models that increasingly involve specialists.

With CMS leading the way in developing and implementing new value-based care models, specialists are at a crucial crossroads. The recent announcement of mandatory bundled payment models for 2026 clearly indicates that value-based care is not a choice but an imminent reality. These bundles might soon cover a wide range of services and procedures within the specialists' domain, necessitating their immediate and proactive involvement and adaptation.

This means that specialists must prioritize delivering high-quality care while effectively managing costs. Practices slow to adapt may find themselves at a competitive disadvantage, losing out on potential patients and revenue.

Embracing value-based care, specialists can not only survive but thrive, delivering high-quality care that is both cost-effective and patient-centered, offering a promising future for the healthcare industry.

We are here to provide unwavering support to your practice with the necessary resources and expertise to navigate this transition successfully, ensuring you feel secure and confident in adapting to the evolving landscape of value-based care. For more information on how we can help, contact us at info@bridgepointmd.com.

Founders Corner



Payment Policy Updates

Leave no options on the table

Reversals of BCBS proposed fee-for-service E&M payment reductions when billed same day with -25 modifiers were announced in California and North Carolina in the past 2 weeks.

Unfortunately, this payment policy remains in place by Horizon Blue Cross in New Jersey (2023) and Independence of Pennsylvania (2017). The coordination of strong specialty, state, and national advocacy programs remains an important voice amplifier for the stability of fee-for-service payments for all independent group practices given the inflationary spike in operating costs.

With the constant pressure of fee-for-service payment reductions, specialists cannot afford to leave value-based payments that are available to them on the table. CMS is encouraging specialty engagement within well-established value-based payment models including fee-for-service payments for care coordination within chronic care management and cancer care. BPMD's CarepointMD patient care coordination platform seamlessly engages CMS chronic care management (CCM) services that can be provided by your group practice without changes to clinical workflows or a necessity for upfront expense. From continuously identifying eligible patients to reporting on clinical interactions and quality measures, CarepointMD extends the patient contact points outside of your clinic setting to ensure better patient compliance, quality, and outcomes for the care plans you initiate while engaging quality-of-care payments.

This CCM services engagement option can be assessed for feasibility within your group practice's total Medicare population (traditional Medicare and Medicare Advantage) by contacting the BridgepointMD sales team.

For more information, reach out to info@BridgepointMD and reference CarepointMD to set up an initial evaluation.

Be sure to check out our
website at:
www.bridgepointmd.com